



Geoinformatics Exploration Inc (TSX-V:GXL)

creating value in exploration assets through exchanging intellectual capital for equity

NEWS RELEASE

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Geoinformatics Announces Stock Option Grant

Toronto, Ontario – Geoinformatics Exploration Inc. (TSX-V: GXL) (“Geoinformatics” or the “Company”) today announced that pursuant to the terms and conditions of the Company’s Stock Option Plan (the “Plan”), it has granted options to purchase an aggregate of 2,542,000 common shares, including options granted to two directors to purchase an aggregate 400,000 common shares and options granted to officers of the Company to purchase 270,000 common shares.

The stock options have an exercise price of \$0.25 per share, a term of five years and vest over a twenty-four month period from date of grant. Under the Plan, the Company can issue options to purchase that number of shares equal to 10% of the number of issued and outstanding common shares of the Company from time to time. Currently, the Company may issue options to purchase a maximum of 8,995,684 shares and has 8,842,000 stock options outstanding.

About Geoinformatics

Geoinformatics is a global resources company which has developed a unique and innovative approach to resources exploration. The Company’s team of geoscientists and technical experts has created a scientific and technology platform (the “*Geoinformatics Process*”) which integrates data aggregation, data mining and three-dimensional modeling to identify and prioritize exploration drill targets. The Geoinformatics Process has been designed to assist in understanding and quantifying risk at a much earlier stage of the exploration cycle than has traditionally been available. The Company’s objective has been to bring a faster, less expensive and more reliable analytical methodology to resources exploration.

This news release includes certain forward-looking statements concerning the future performance of our business, its operations and its financial performance and condition, as well as management’s objectives, strategies, beliefs and intentions. Forward-looking statements are frequently identified by such words as “may”, “will”, “plan”, “expect”, “anticipate”, “estimate”, “intend” and similar words referring to future events and results. Forward-looking statements are based on the current opinions and expectations of management. All forward-looking information is inherently uncertain and subject to a variety of assumptions, risks and uncertainties, including the speculative nature of mineral exploration and development, fluctuating commodity prices, competitive risks and the availability of financing, as described in more detail in our recent securities filings available at www.sedar.com. Actual events or results may differ materially from those projected in the forward looking-statements and we caution against placing undue reliance thereon. We assume no obligation to revise or update these forward-looking statements.

For further information please contact:

Ms. Petra Decher
President & Chief Financial Officer
Geoinformatics Exploration Inc.
330 Bay Street, Suite 1109
Toronto, ON M5H 2S8
Tel: (416) 861-1300 ext 225
E-mail: petrad@geoinformex.com
Website: www.geoinformex.com

or Dr. Nicholas Archibald
CEO and Vice-Chairman
Geoinformatics Exploration Inc.
330 Bay Street, Suite 1109
Toronto, ON M5H 2S8
Tel: (416) 861-1300 x 224
E-mail: nicka@geoinformex.com

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