



NEWS RELEASE

June 8, 2007

Geoinformatics Retains Investor Relations Consultant

Toronto, Ontario - Geoinformatics Exploration Inc. (TSX-V: GXL) (“Geoinformatics” or the “Company”) today announced that it has retained Ms. Judy Baker to provide consulting and investor relations services for the Company.

The agreement with Ms. Baker is for an initial term of seven months ending December 31, 2007, with Ms. Baker providing specified services in return for a monthly consulting fee of \$4,000. In addition, the Company has granted Ms. Baker 80,000 stock options with an exercise price of \$0.16 per share, a term of five years with an expiry of June 5, 2012, which vest over twelve months. These options were granted pursuant to the Company’s shareholder-approved stock option plan (the “Plan”) and are governed by the terms of the Plan. Under the Plan, the Company can issue up to 11,489,102 stock options to purchase common shares and, including this granting, currently has 9,814,000 stock options outstanding.

Ms. Baker holds an Honours B.Sc., Geological Engineering in Mineral Resources Exploration, and an M.B.A and has fourteen years of experience in the mining and mineral exploration sector including equity analysis, fund management and exploration activity.

ABOUT GEOINFORMATICS

Geoinformatics is a global mineral exploration company which has developed a unique, innovative and proprietary approach to minerals exploration. The Company is actively and successfully exploring several significant properties located in British Columbia (*Redton, Kliyul, Mesilinka*), the Battle Mountain Trend region of Nevada (*Colorback*), and the State of Sinaloa in Mexico (*La Noria/Azulitas*). The Company also has an extensive portfolio of joint ventures, royalties, and other direct property interests covering a wide range of minerals in Mexico, Australia, New Zealand and North America.

The Company has entered into a Master Strategic Alliance Agreement with Kennecott Exploration Company, a subsidiary of Rio Tinto plc, the world’s largest mining company. The Company will use its proprietary scientific and technology systems and methodology (the “*Geoinformatics Process*”) to identify, prioritize and drill 30 or more exploration drill “targets” in the western half of North America and Mexico over the initial two years of the agreement. The *Geoinformatics Process* integrates geological data aggregation, data mining and advanced three-dimensional analysis and modeling to generate a wide range of high-potential drill targets. The agreement gives Kennecott certain priority and back-in rights and, in return, Kennecott will convey four high-quality “targets-of-merit” to Geoinformatics over the first two years of the agreement.

The *Geoinformatics Process* has been designed and evolved to identify quality exploration targets at a much earlier stage of the exploration cycle than has traditionally been possible. More importantly, the process screens out low-potential targets thereby lowering overall exploration risk and costs and increasing drill success rates. The Company’s strategy is based on identifying potential exploration properties and advancing them to the stage of commercial development by applying faster, less expensive and more reliable analytical methods than has traditionally been available. These tools and techniques include Geoinformatics’ own proprietary algorithms and technologies.

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