



NEWS RELEASE

November 8, 2007

## **Geoinformatics Files NI 43-101 Technical Report on the Whistler Gold-Copper Porphyry Project in Alaska**

**Toronto, Ontario - Geoinformatics Exploration Inc. (TSX-V: GXL)** (“Geoinformatics” or the “Company”) is pleased to announce that it has received an independent geological exploration report on the Whistler Project in Alaska from SRK Consulting (Canada) Inc. (“SRK”). The SRK report confirms that the mineralized Whistler Zone within the Whistler Project is now at the “Resource Delineation Stage”. The complete SRK report has been filed on and can be downloaded from SEDAR ([www.sedar.com](http://www.sedar.com)).

### ***NI 43-101 Report Highlights:***

**The SRK 43-101 report confirms:**

- **The Whistler Zone has a geological setting typical of gold-copper and copper-gold mineralized porphyry systems around the world.**
- **Gold-copper mineralization in the broader Whistler Zone is found at surface over an area of 750 metres by 250 metres and reaches depths of 200 metres to 570 metres and widths up to 460 metres below surface.**
- **The previous drilling on the Whistler Zone by Kennecott Exploration Company (“Kennecott”) was audited by SRK who determined it was conducted using industry best-practices and is reliable for the purpose of resource estimation.**
- **Geoinformatics’ (now-completed) 2007 drill program is sufficient, in concert with Kennecott’s prior drilling, to demonstrate the continuity of the gold-copper mineralization and to interpret the geology of the Whistler Zone with confidence. The drill hole data and geological interpretation supports the construction of an initial mineral resource model for the deposit in compliance with National Instrument (“NI”) 43-101 guidelines.**
- **The Round Mountain, Rainmaker, Rain Tree and Canyon Mouth prospects, which are part of a large number of targets identified on the Whistler property, represent gold-copper porphyry exploration prospects of sufficient merit to be investigated by future drilling.**

Geoinformatics has engaged SRK to complete a resource estimation, compliant with NI 43-101 standards, based on the drilling to-date on the Whistler Zone, which is expected to be completed within 8 to 10 weeks.

### ***SRK Technical Report***

In August 2007, Geoinformatics engaged SRK to audit the Whistler Project and prepare an independent technical report under NI 43-101 guidelines.

The SRK report is authored by Dr. Jean-Francois Couture, P.Geo, Principal Geologist at SRK, comprises over 100 pages of detailed technical information and is compliant with NI 43-101 standards. It covers topics including: a property description, relevant agreements and ownership; the location, access and physiography of the region; the geological setting; the various deposit types and mineralization; previous exploration work; sampling methods and approaches; and verification of technical data.

SRK reports that the Whistler Zone represents a classical copper-gold porphyry system and that the positive exploration results to-date are of sufficient merit to justify additional exploration expenditures. SRK confirms that mineralization is found over a surface area of 750 metres by 250 metres and reaches depths between 200 and 570 metres and widths up to 460 metres below surface. SRK audited the technical data produced from exploration by both Kennecott and Geoinformatics. In the opinion of SRK, this data has been acquired using industry best-practices.

SRK is a worldwide engineering, environmental and geological consulting company.

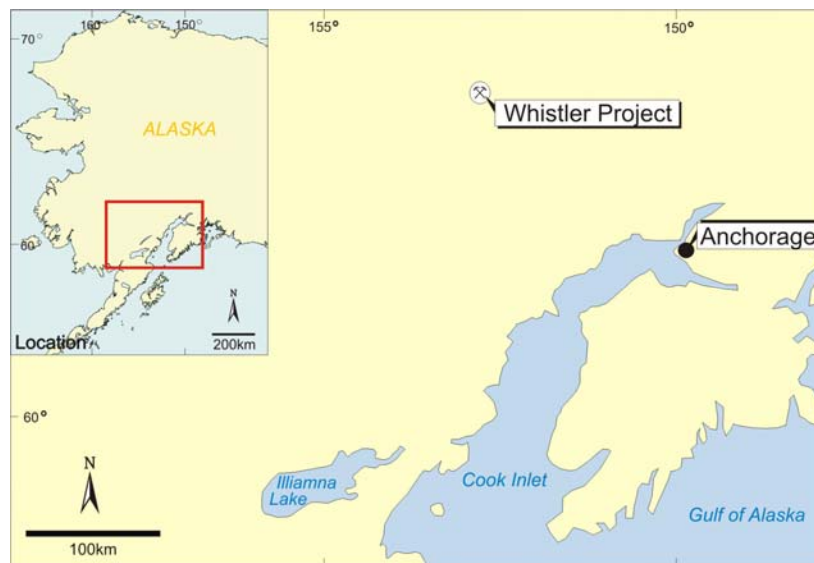
### ***The Path to Resource Delineation***

Geoinformatics completed seven drill holes totaling approximately 3,300 metres in 2007, all on the Whistler Zone. These holes, in combination with the previous Kennecott drilling, will form the basis of a 43-101 compliant resource estimate for the Whistler gold-copper deposit. Geoinformatics has received and released final assay results for the initial two drill holes, with the remaining five drill holes pending.

Geoinformatics has formed an Ore Resource Committee for the Whistler deposit consisting of personnel from Geoinformatics and SRK. This committee's mandate is to complete a geological and resource model for the Whistler Zone as soon as possible after reception of all assay results. Final assay results are expected within the next 2 to 3 weeks with resource estimation work expected to be completed by mid to late December.

### ***About the Whistler Project***

The Whistler Project was acquired as a target-of-merit from Kennecott in June 2007 (see “*Kennecott – Geoinformatics Alliance Agreement*” below), and encompasses approximately 440 sq. km. in the northeastern end of the prospective Southern Alaskan Range which hosts the giant Pebble copper-gold-molybdenum-silver deposit further to the southwest. The project is located 161 km. northwest of Anchorage, Alaska and consists of 732 mining claims on state land designated for mineral exploration and development.



**Figure 1. Whistler Project Location**

The Whistler Project consists of the Whistler Zone, which has been interpreted from extensive drilling as a large gold-copper porphyry system, and a significant number of regional exploration targets. These regional targets have mineralized geochemistry samples, geophysical signatures similar to the Whistler Zone or mineralized initial drill holes.

## ***Kennecott - Geoinformatics Alliance Agreement***

All Whistler prospects and properties mentioned in this press release fall under the Kennecott-Geoinformatics Master Strategic Alliance Agreement. Please refer to Geoinformatics' press-release dated August 14, 2006, for further information. Under the terms of this agreement, Kennecott retains a one-time back-in right or a 2% NSR on a project basis, if the back-in right is not exercised.

### ***Qualified Persons***

The technical content of this release has been reviewed by Darren Holden, MAusIMM, Executive, Vice-President, Operations of Geoinformatics and is based, in part, on information compiled by Dr. Jean-Francois Couture, P.Geo, of SRK. By virtue of their academic backgrounds and professional experience, Mr. Holden and Dr. Couture are "qualified persons" as defined by NI 43-101.

### ***About Geoinformatics***

Geoinformatics is a global exploration company which has developed a unique and innovative approach to minerals exploration.

In addition to the Whistler Project, Geoinformatics is actively exploring several advanced projects located in British Columbia, Utah, the Battle Mountain Trend region of Nevada, and the State of Sinaloa, Mexico. Fourteen Company-owned properties in the State of Sonora, Mexico, fall under a joint venture in which Azure Minerals Limited is earning a 51% interest by spending US\$4 million. Geoinformatics also has an extensive portfolio of other direct and indirect property interests, joint ventures, and royalties covering a wide range of minerals in Mexico, Australia and New Zealand and North America.

The Company entered into a Master Strategic Alliance Agreement with Kennecott (the "Alliance Agreement") effective March 2006 under which it is using its proprietary geo-science and technology platform (the "*Geoinformatics Process*") to identify, prioritize and drill more than 30 exploration drill targets over the initial two years of the agreement. The Whistler Project has been accepted by Geoinformatics as a target-of-merit under the Alliance Agreement, and Kennecott retains certain royalty and/or back-in rights on all Alliance projects.

The *Geoinformatics Process* integrates large-scale data aggregation, data mining and three-dimensional modeling, and has been designed to assist in understanding and quantifying risk at a much earlier stage of the exploration cycle than has traditionally been available. The Company's objective is to advance its properties to the stage of commercial development by applying faster, less expensive and more reliable analytical methods to resource exploration.

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